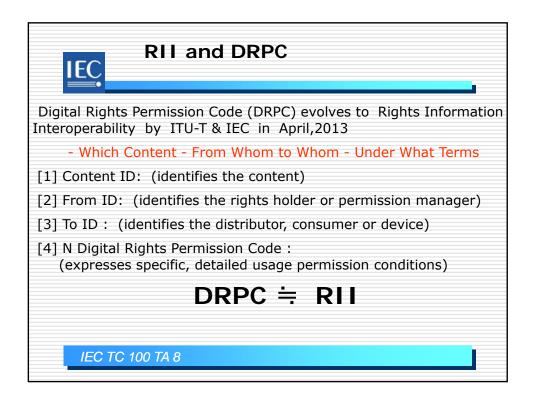
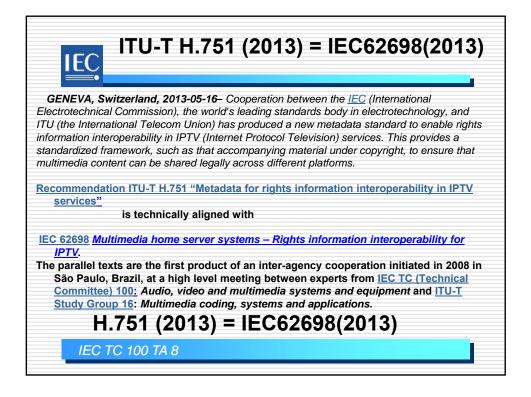
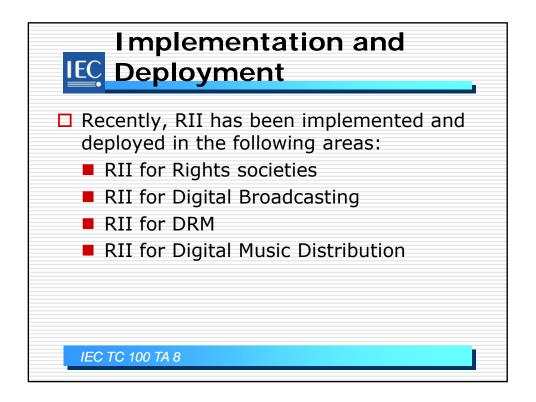
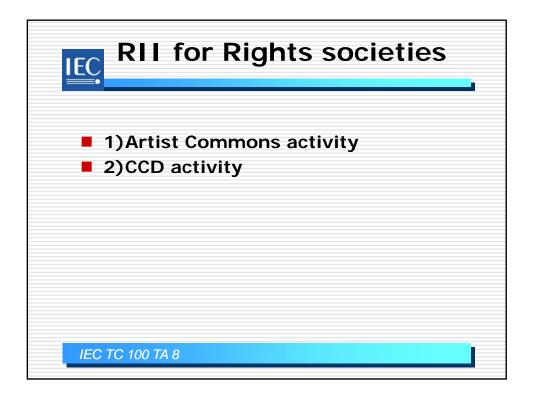


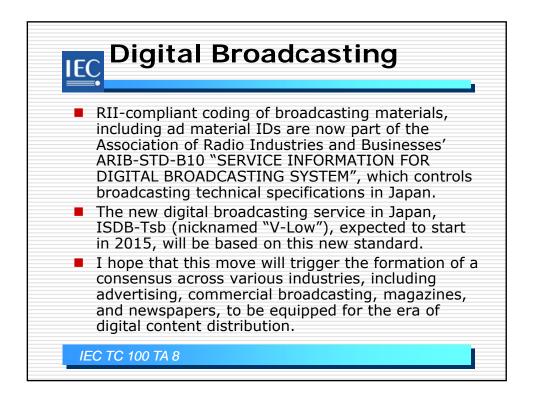
What is a Rights Information Interoperability(RII)?			
to support a healthy and simple structure,	would help diverse rights informa ecosystem for digital content. Th it can not only encompass exist ess license conditions such as sh andates.	anks to it ing basic	s flexible rights
Descriptive metadata	Descriptive metadata Rights Management metadata		
•Title •Main Title •Alternate Title •Duration •Derivation •Performer •Creators/Composers •Authors •Arrangers and Adaptors •Others Rights Holders •Publishers and sub-Publishers	Content ID Rights Holder ID License Conditions RII rights metadata (IEC62698)	Integrate ement metad	•Identifiers •Classes •Roles •Types of rights •Shares •Purpose of use •Territories •Mandates
IEC TC 100 TA	8 3	Nov. 4	2014



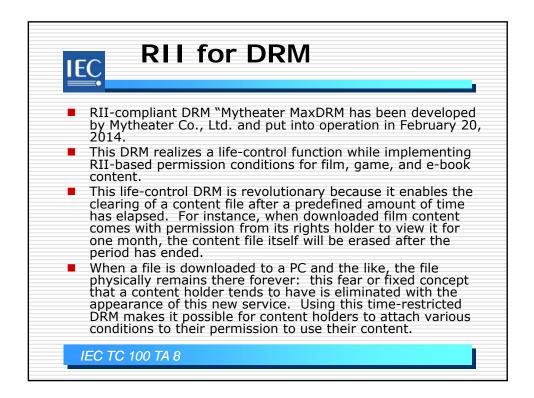


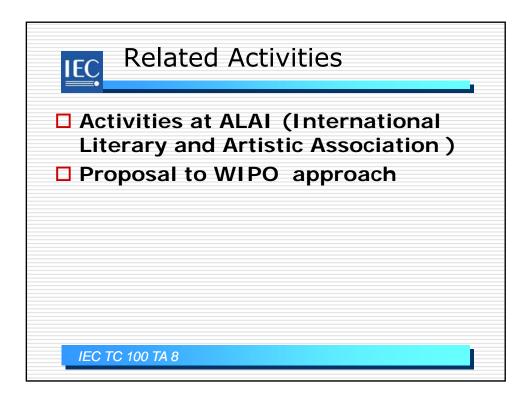


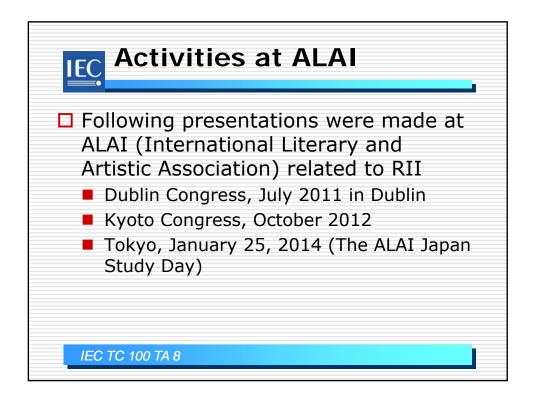












IEC	Dublin Congress
Contract and I ex	gress was held under the theme of "Expansion and ion of Copyright: Subject Matter, Scope, Remedies" plained the content of DRPC in the following meeting ession 4 on Day 2.
	4. Enforcement of Rights in an Era of Digital nications: National Laws and Private Agreements
4.2 Priva	ate Agreements Addressing "User-Generated Content" udge Peter Charleton
□ Is the So	olution Collective Licensing or Is There Room for Private g? (Patrick Gruter, Vice President, Government s Europe, The Walt Disney Company)
Implement	entation of Agreements - Content Identification Systems Morrison, Copyright Policy & Communications Manager,
Impleme	entation of the Digital Rights Permission Code (Takahito ector, Platform Business Division, Dentsu Inc.)
IFC TC	2 100 TA 8

